

South African Advantages With Kwazulu-Natal Affordability

Your Gateway To Business Growth



What makes South Africa Your Ideal BPO Destination?



- 1** Outperforming former BPO leaders India and the Philippines.
- 2** Top economy on the continent.
- 3** Most advanced telecommunications infrastructure in Africa.
- 4** 99% digital communication, including landlines, wireless and satellite.

Global Connectivity



An Economic Powerhouse Province

- Job Creation:** In 2022, the province accounted for 48% of all new BPO sector jobs in South Africa.
- GDP:** The KwaZulu-Natal province boasts a GDP of \$49 billion.
- Technology:** Strong focus on AI, machine learning and robotic process automation.

BPO Benefits for Your Business

- 3.5 Million:** **KwaZulu-Natal Workforce:** made up of 3.5 million individuals aged 18-35, with diverse backgrounds and strong English proficiency.
- Strategic Location:** near King Shaka International Airport, Dube Tradeport Special Economic Zone and key transportation hubs.
- 15%:** **Cost Efficiency:** 15% lower salaries than Johannesburg, 5% lower operational expenses than Cape Town contributing to lower operational costs.
- Commute Advantage:** Shorter commute times for our staff compared to other South African business centres, means efficiency is the bottom line.

KwaZulu-Natal Charms

Known as South Africa's playground, KwaZulu-Natal is a bustling sea port city with an array of authentic African encounters. From sun-kissed beaches, exhilarating hikes in the Drakensberg mountains, to marveling at the Big 5 in renowned game reserves like Phinda and Hluhluwe-Imfolozi Park, outdoor adventures are around every turn. KwaZulu-Natal is a captivating fusion of unique cultures, nature and wildlife.

The Rewardsco Approach

We Find, Win, Retain and Grow your customers with cost-effective solutions.

- 1 FIND:** We Find the right customers for your business.
- 2 WIN:** Winning customers is not just about closing a deal; it's about creating lasting relationships.
- 3 RETAIN:** Customer loyalty is the lifeblood of any successful business.
- 4 GROW:** We GROW your revenue by deepening your relationship with your existing customers.

Contact Us:
Reach out today and start your business growth journey with us.